



# Not if, but when! Making Auckland Businesses More Resilient

Rod Oram, leading New Zealand business commentator, will chair the discussion on organisational resilience.

The story of Auckland businesses, large and small, being prepared to manage and survive a natural or infrastructural disaster is too often a case of doing too little, too late.

Gearing up for something they hope will never happen is a step many are reluctant to take. Yet the daily news headlines speak volumes of the need to take organisational resilience seriously. The good news is, it's not as hard as you think.

You can learn what your organisation should be doing, what others have already done, and the results of a major study which has benchmarked the resilience of Auckland businesses across a range of sectors.

**A free seminar and breakfast organised by the Auckland Civil Defence Emergency Management Group.**



**When: Wednesday 19th May 2010**

**Where: Auckland Regional Council Chamber**

**Time: 7:30- 9.00am for breakfast and seminar**

**Please RSVP to  
Lauren.Valentine@arc.govt.nz  
by 5pm on Wednesday 12th May**



Te Rākau  
Whakamarumaru

Ministry of Civil Defence  
& Emergency Management